



EMAIL TEMPLATES FOR EVERY WEEK OF YOUR NAB AFL AUSKICK PROGRAM.

These templates are super easy to copy and paste into an email, but don't forget to proofread and make any changes!

Note that the following information is included in these templates:

- A newsletter, which is the perfect way to keep in touch with Auskickers, especially about junior football
- Final week of Auskick being a Parents vs Kids week
- Links to each activity – if you want to change the activity, don't forget to change the link!
- Week 4 of NAB AFL Auskick is Footy Colours week. This is where we encourage all participants & families to wear their footy colours!
- We consistently urge parents to get involved
- We start promoting Superstars or Footy4Fun at week 6 – we urge you to do the same via face-to-face interactions
- Reach out to your local AFL Development Staff member

WEEK 1 – (PRE-SESSION 1)

Hi Parents,

Welcome to NAB AFL Auskick at <INSERT CLUB>. We would like to welcome you to our footy community and cannot wait to meet you and your kids this week.

We noticed that when registering you selected that you may be interesting in helping out at the program.

Kids love their parents being involved, active and having fun alongside them.

From time to time, we may call on you to be a legend and help us out by either running an activity or being involved directly with your child. We have included an example of an activity as well as a video on why volunteers and parents are so valued at NAB AFL Auskick – We're Australia's biggest club!

Activity helpers & why we need you: <https://play.afl/auskick/activity-helpers>
Auskick activities: <https://play.afl/auskick/activities>

NAB AFL Auskick is a community event and is for everyone. We'd love to see you involved at our first session.

Look forward to seeing you Saturday.

Cheers
XXXXXX
XXXXXX JAFCA Auskick Coordinator

WEEK 2

Hi Parents,

What a first week of NAB AFL Auskick. We hope you and your little ones are as excited as we are to get cracking into session 2!

Every week we will be sending our Auskick newsletter so all the parents (and rest of the family) can see what we're getting up too. Our first newsletter edition is attached.

Also, as a special sneak peek for parents, we will be sharing with you the activities that we will be running each week.

As we said last week, we're really excited by the opportunity to involve you, the parents in as many activities as possible, because kids LOVE their parents being involved.

Please see below our activities for session 2!

Activity 1:

Footy Ninja - <https://play.afl/auskick/activities/footy-ninja?week=2&level=1>

Activity 2:

Super Boot - <https://play.afl/auskick/activities/super-boot?week=2&level=1>

Activity 3:

Ruckman's Treasure - <https://play.afl/auskick/activities/ruckmans-treasure?week=1&level=1>

Activity 4:

Here, There, Everywhere - <https://play.afl/auskick/activities/here-there-everywhere?week=1&level=1>

Activity 5:

Mini Matches - <https://play.afl/auskick/activities/mini-matches-level-1?week=1&level=1>

Have a look through these activities and let us know if you'd like to be involved and assist with running one for us!

Look forward to seeing you Saturday.

Cheers

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XXXXXX JAFC Auskick Coordinator

WEEK 3

Hi Parents,

WOW. Week 2 of NAB AFL Auskick done and dusted. What a fantastic first experience of modified AFL matches for most Auskickers. So many superstars in the making!

Our second newsletter edition is attached, along with our special sneak peek for parents on the activities that we will be running this week.

By now you know that your role at Auskick is to have as much fun as your child and learn about our extraordinary game. If you've been involved so far, THANK YOU.

We're thrilled by the opportunity to have you become an activity helper legend! 😊

Please see below our activities for session 3!

Activity 1:

Footy Magic Tricks - <https://play.afl/auskick/activities/footy-magic-tricks?week=3&level=1>

Activity 2:

Mad Marks - <https://play.afl/auskick/activities/mad-marks?week=3&level=1>

Activity 3:

Coast to Coast - <https://play.afl/auskick/activities/coast-coast?week=3&level=1>

Activity 4:

Angry Ogre - <https://play.afl/auskick/activities/angry-ogre?week=3&level=1>

Activity 5:

Mini Matches - <https://play.afl/auskick/activities/mini-matches-level-1?week=1&level=1>

Have a look through these activities and let us know if you'd like to be involved and assist with running one for us!

Look forward to seeing you Saturday.

Cheers

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XXXXXX JAFC Auskick Coordinator

WEEK 4

Hi Parents,

Week 3 saw our Auskickers take on marking! Heaps of 'Mad Marks' and speccy's going around.

Our third newsletter edition is attached, take a look. It mentions next week is our FOOTY COLOURS WEEK. Don't miss out!

This week's sneak peek for parents, sees us start to focus more on mini matches/modified AFL matches as we begin to build for our Parents vs Kids Match in our final week.

THAT'S RIGHT, THE KIDS TAKE ON THE PARENTS IN WEEK 8!

By now you know that your role at Auskick is to have as much fun as your child and learn about our extraordinary game. If you've been involved so far, THANK YOU.

If not, there's still time to get involved with your child and learn about our extraordinary game.

Please see below our activities for session 4.

Activity 1:

Footy Ninja - <https://play.afl/auskick/activities/footy-ninja?week=2&level=1>

Activity 2:

Handball Heroes - <https://play.afl/auskick/activities/handball-heroes?week=1&level=1>

Activity 3:

Coast to Coast - <https://play.afl/auskick/activities/coast-coast?week=3&level=1>

Activity 4:

Angry Ogre - <https://play.afl/auskick/activities/angry-ogre?week=3&level=1>

Activity 5:

Mini Matches - <https://play.afl/auskick/activities/mini-matches-level-1?week=1&level=1>

Have a look through these activities and let us know if you'd like to be involved and assist with running one for us!

Look forward to seeing you Saturday.

Cheers

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XXXXXX JAFC Auskick Coordinator

WEEK 5

Hi Parents,

We're now over halfway in our NAB AFL Auskick program. We absolutely love seeing all the wonderful smiles on our Auskickers faces, week in, week out. We really do hope you're enjoy yourselves as a family at our Community Club.

Our fourth newsletter edition is attached, take a look!

This week's sneak peek for parents, involves 'Kick the Stick'. A very traditional Auskick game where our participants get to, you guessed it KICK THE STICK.

A gentle reminder that in the last week of Auskick, the kids take on the parents in a modified AFL match... So, we hope you've been paying attention and learning our AFL skills!

CALLING ALL SUPPORT CREW LEGENDS. If you're keen to get involved this week, checkout the activities below for session 5!

Activity 1:

Around the World - <https://play.afl/auskick/activities/around-world?week=1&level=1>

Activity 2:

Kick the Stick - <https://play.afl/auskick/activities/kick-stick?week=5&level=1>

Activity 3:

Footy Harvest - <https://play.afl/auskick/activities/footy-harvest?week=5&level=1>

Activity 4:

Tags and Tails - <https://play.afl/auskick/activities/tags-and-tails?week=5&level=1>

Activity 5:

Mini Matches - <https://play.afl/auskick/activities/mini-matches-level-1?week=1&level=1>

Have a look through these activities and let us know if you'd like to be involved and assist with running one for us!

Look forward to seeing you Saturday.

Cheers

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XXXXXX JAFC Auskick Coordinator

WEEK 6

Hi Parents,

Week 5 was fabulous! So many excellent kicks, marks & handballs as well as sportsmanship through the session.

Our fifth newsletter edition is attached, take a look!

As always, our special sneak peek for parents, is below. Have a look through these activities and let us know if you'd like to be involved and assist with running one for us!

Activity 1:

Footy Ninja - <https://play.afl/auskick/activities/footy-ninja?week=2&level=1>

Activity 2:

Footy Harvest - <https://play.afl/auskick/activities/footy-harvest?week=5&level=1>

Activity 3:

Mad Marks - <https://play.afl/auskick/activities/mad-marks?week=3&level=1>

Activity 4:

Tags and Tails - <https://play.afl/auskick/activities/tags-and-tails?week=5&level=1>

Activity 5:

Mini Matches - <https://play.afl/auskick/activities/mini-matches-level-1?week=1&level=1>

Parents, we're almost nearing the end of our Auskick program and we'd love for you to still be involved at our club.

Your child's next step in AFL is either Superstars Football or Footy4FUN. This is dependant on the age of your child.

We will be providing you with more information in the coming weeks via email & flyers, however if you'd like to know WHATS NEXT for your little Auskicker, then visit:

www.aflq.com.au/superstars or <https://www.aflq.com.au/footy4fun/>

Look forward to seeing you Saturday.

Cheers

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XXXXXX JAFC Auskick Coordinator

WEEK 7

Hi Parents,

Week 6 was fabulous! So many excellent kicks, marks & handballs as well as sportsmanship through the session.

Our sixth newsletter edition is attached, take a look!

As always, our special sneak peek for parents, is below. Have a look through these activities and let us know if you'd like to be involved and assist with running one for us!

Activity 1:

Footy Magic Tricks - <https://play.afl/auskick/activities/footy-magic-tricks?week=7&level=1>

Activity 2:

Footy Racetrack - <https://play.afl/auskick/activities/footy-race-track?week=7&level=1>

Activity 3:

Ruckman's Treasure - <https://play.afl/auskick/activities/ruckmans-treasure?week=1&level=1>

Activity 4:

Here, There, Everywhere - <https://play.afl/auskick/activities/here-there-everywhere?week=1&level=1>

Activity 5:

Mini Matches - <https://play.afl/auskick/activities/mini-matches-level-1?week=1&level=1>

This is not the end for your little Auskicker! Superstars Footy or Footy4Fun is your next step. We will be speaking to each parent about these this week, so if you have any questions, we would be happy to answer these for you!

Look forward to seeing you Saturday for our 2nd last session.

Cheers

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XXXXXX JAFC Auskick Coordinator

WEEK 8

Hi Parents,

This is our final week of NAB AFL Auskick at our club. That means...

PARENT'S VS KIDS MATCH!

Bring your runners, water bottles, sunscreen and hats to take part. Who will win we wonder?!

Our seventh and final newsletter edition is attached. Take a look!

As always, our special sneak peek for parents, is below. Have a look through these activities and let us know if you'd like to be involved and assist with running one for us!

Activity 1:

Footy Ninja - <https://play.afl/auskick/activities/footy-ninja?week=2&level=1>

Activity 2:

Over the Giant - <https://play.afl/auskick/activities/over-giant?week=8&level=1>

Activity 3:

Coast to Coast - <https://play.afl/auskick/activities/coast-coast?week=3&level=1>

Activity 4:

Angry Ogre - <https://play.afl/auskick/activities/angry-ogre?week=3&level=1>

Activity 5: PARENTS VS KIDS MATCH

This is not the end for your little Auskicker! Superstars Footy or Footy4Fun is your next step. We will be speaking to each parent about these this week, so if you have any questions, we would be happy to answer these for you!

Look forward to seeing you Saturday for our last session of NAB AFL Auskick.

Keep on Kickin'

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XXXXXX JAFC Auskick Coordinator