

# 2020 QAFLW & QFAW TEAM NOMINATION PROCESS

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*Due*  
30/06 2019

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## EXPRESSION OF INTEREST

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- Required from clubs intending to nominate a senior team/s in either QAFLW or QFAW in 2020
- Club President must sign Expression Of Interest (EOI) Form
- A genuine interest from new players, or players aging out of Youth Girls competition should be shown (new teams), or players registered with the club in 2019 (existing teams)
- Club acknowledges and understands the minimum standards and key dates outlines required to enter a team in QAFLW or QFAW

*Due*  
15/10 2019

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## FOLLOW UP

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AFLQ to follow up with the club following the pitch process.

*Due*  
11/12 2019

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## PROVISIONAL APPROVAL

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AFL Queensland to review submissions from all teams.

AFL Queensland to confirm all 2020 QAFLW and QFAW teams.

*Due*  
03/02 2020

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## FINAL APPROVAL

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25 registered players.

*Due*  
30/09 2019

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## PITCH PROCESS

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### *New teams/teams aspiring to 2020:*

Club meets with AFL Queensland to present on the AFL Queensland Six Core Pillars, as well as how the club will meet the minimum standards.

### *Clubs with a pre-existing senior womens team seeking a second team:*

Club meets with AFL Queensland to go through how they will support a second team, as well as how clubs will meet the minimum standards

*Due*  
30/10 2019

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## FEEDBACK

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AFLQ to provide clubs with feedback.

*Due*  
15/11 2019

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## FINAL NOMINATION

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### *Submit to AFL Queensland:*

- Signed licence agreement
- Current lighting audit
- Ground availability/fixture requests
- Registered players list

*Due*  
28/2 2020

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## FIXTURES

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AFL Queensland to complete draft fixtures, then seek club feedback.

AFL Queensland to complete final fixture and distribute to all clubs.

# SIX CORE PILLARS

## 01

### GOVERNANCE

- Governance strategy
- Club structure, e.g. board, committee, roles and responsibilities
- Volunteer structure, inclusive of roles and responsibilities
- Accredited Club Umpires – recruitment and retainment
- Policies and procedures
- Succession planning
- Ongoing development and support of office bearers and volunteers

## 03

### BRAND AND CULTURE

- Club's vision and values
- Player, coach and volunteers education program
- Media and marketing strategy / plans, inclusive of social media engagement plan
- Community engagement philosophy - strategy if applicable
- Club's on and off field apparel – include draft images

**NOTE:** AFLQ offers a range of education programs such as; Club Culture, Respect & Responsibility, Drugs & Alcohol, Attracting & Retaining Volunteers, One Punch Can Kill and Vilification.

## 05

### STRATEGIC PLANNING

- Strategic planning philosophy
- Current strategic plan - if applicable
- Key strategic priorities
- Long term club vision – next 5 years
- Responsibility for club strategy

## 02

### FINANCE

- Financial model, inclusive of revenue streams and costs base
- Current P&L and balance sheet - if applicable
- New budget template / forecast from women's teams
- Financial reporting model
- Sponsorship strategy
- Player registration fee structure
- Player payments / incentives structure - if applicable

## 04

### FACILITIES

- Location of facilities where the club will play and train
- Facility lease arrangements
- Current facility audit if available or clubs assessment of facility standard
- Facility lighting standards – current lighting audit
- Current or future facility upgrades
- Mixed gender use capability / capacity

## 06

### ON-FIELD PERFORMANCE

- Historic (past 4 years) overview of club on-field performance - if applicable
- Football department and coaching structure – include name of incumbents if available
- List management strategy and responsibility
- Current / anticipated playing list, e.g. numbers, quality, recruitment process, etc.
- Development philosophy / structure
- Team support roles and responsibilities